Nashville Rowing

Board of Directors Monday October 3, 2018 Meeting Agenda

Meeting came to order 7:05

Present: Maggie Meg, Henry, Jamie, Al, Steve, Cory

Absent: Jenn, Stacey; Kim

1. [VOTE] Approval of Prior Minutes

Henry Trost

Correct minutes to show date 990 is due – correct date is 11/15/18. With this correction, Maggie moved to approve; Jamie seconded; unanimous approval.

2. Financial Reports

Cory

a. Profit and Loss Report

We have more payment plans than in the past because of fee increases, but most people have stayed current. The payment plans change the way cash comes in, but this is OK.

Credit card is now linked to financials; this cuts down on effort to prepare the financial reports every month.

Fall junior comp revenue will increase when Harpeth Hall check comes in. HH scholastic season ends in mid-October. Cory thinks most of the students will continue with winter season.

Suggestions about changing the Fees and Dues section of the income statement to make it clearer. Also Cory said he would show comparison to last year on financial statements.

We are 9-10 members short of annual goal. We are over goal for juniors development and close to goal on others.

Fall expenses are coming in now. Hooch entries are still outstanding; we won't be charged until we are selected.

Cory said financials are where we would expect for this time of the fiscal year. Salaries are down because we are short on staff members right now.

b. 990 in process with Kraft

LINKED

Work on this has started; it is due 11/15.

c. Still waiting on Larry Papel for Boathouse financial info

Cory has additional info from Larry Papel. Larry says he needs someone to help push through the non-profit document requirements. He found someone to do it. We will use Community Foundation to receive funds until the IRS approves the non-profit status. We will need to get a charitable solicitation permit. Community Foundation will act as an intermediary.

3. Equipment & Fleet Update

Cory

a. New Shoes ordered for Processus

We ordered 16 pairs of shoes – enough for several boats. We bought H2Row brand. \$75/apiece. They will fit in the majority of boats.

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b. Peinert and Pas De Deux back, repaired, so we are back to full small boat capacity

4. Staff Update Cory

a. Candidate: Margie Ellison

Cory spoke to candidate and likes her resume. Her experience is good. Strength, fitness expertise. Young in coaching experience. She was attracted to Nashville because she was looking for a growth opportunity. She seems to be a go-getter and wants to build and recruit. Cory said Peachtree started as a RowAmerica team but didn't meet their growth targets the first year, so RowAmerica stopped supporting them. They rebranded as Peachtree City Rowing Clulb. Margie came to Peachtree City the year after that.

She is not interested in coaching the masters program. Cory will follow up with her for positions of Juniors assistant coach, community outreach; anything but masters. This may make it harder to hire a masters coach. If Board decides to move forward, the next step will be for her to meet with Emily. She is interested in making a long term commitment.

Jamie moved, Al seconded - Board decided to ask her to talk to Emily and then perhaps with several Board members. If we decide to hire her, we would probably have her start in November.

5. MAC Update Steve

Good performance at World Rowing Championships in Sarasota. Will & Dietmar won their race and had the second best overall time. Dietmar also did well in his single.

Maggie put together cox bags. This is very helpful. Cory ordered more spacers.

6. Committees Cory

- a. Fundraising/Fundraiser: Tailgate Brewery for Spring 2019 Cory has talked with Tailgate; he will send some dates for the fundraiser. Yazoo is open on Sundays now, so we could not get the entire place for a fundraiser. Tailgate is a lower risk venue. Need to figure out a better option for food at Tailgate. Dana Croy and Jenn Cheij are working on fundraising. Silent auction is the biggest part of the fundraiser.
- b. Music City Head Race still need volunteers; we expect more entries before end of week. We have 250 entries with 28 clubs. Several new programs have entered. We will have one Row for the Cure race.

7. Membership Update

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8. Adult Programs Update

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9. Junior Programs Update

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10. Other

a. BOD nominee recruiting/succession plan

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If Stacey wants to stay on Board, she will need to pay membership dues. If she doesn't want to do that, we can replace her. Cory will talk to Stacey. We need to send a letter to the membership asking for nominations. Maggie suggested that Cory talk to Will about how he notified people of the process and the nomination forms. Will sent forms out about November 1. Parents of student members can't be on board (non-voting membership category).

- b. We can have annual meeting at SCA; have a post-meeting social gathering.
- c. Website updates need to be done. Ask rowers to write up article about various races. Al volunteered to write summary of SE Regionals. Look at website; see what needs to be updated; get volunteers to handle different tasks. Cory says it's the generation of content that is time consuming. Masters and juniors update Spring and summer. Seasonal recap is ok. Add Seniors who were recruited by colleges. Alumni news. College logos. Ask Jan to talk to Laura about website. Also follow up re internship from Belmont or Lipscomb to do this.

Next meeting date Monday, October 29, 2018

Henry Trost

11. Adjourn 8:45 pm