

Board of Directors Meeting

The monthly meeting of the Board of Directors of Nashville Rowing took place at 7:00 pm on March 25, 2015 at St. Cecilia's Academy.

Members Present: Lizabeth Theiss, Dawn Foster, Maggie Davidson, Don Sullivan, Phil Hertik, Anne Campbell, and Tom Padden.

Members Absent: Leah Turner, David Franklin

Nashville Rowing Staff Present: Eric Gehrke and Cory Sanderson

1. Approval of Prior Minutes (February Minutes)- Anne Campbell

Motion to approve the February meeting Minutes.

Motion by- Don

Second- Phil

Motion Passed

Approval of Amended Minutes (January)- Anne Campbell

Motion to approve the amended version of the January meeting minutes.

Motion by- Lizabeth

Second- Tom

Motion Passed

2. Treasurer & Financial Reports- Don Sullivan

No reports to be presented. Quick Books needs to be reconciled and Don would like to hold off until we have a new accountant. Once Quick Books is reconciled, Don will email the reports to the board.

3. Old Business

a. Branding- Dawn Foster

A masters member is able to put our logo on a number of items (water bottles, license plates, etc.) through their own business. They have the style guide, give 20% of the proceeds back to the club and there is no overhead cost. The Board agreed that it would be in the best interest of the club to have a letter of understanding drawn up that would detail what could be produced with the club logo on it.

Motion made to adopt Insomniac Arts to license and produce items with the club logo. A letter of understanding is due next board meeting.

Motion by- Maggie

Second- Phil

Motion passed.

Other business in branding includes our oar design is being updated on oar spotter to be the blue with a yellow stripe. Dawn would also like to reiterate that everything about the logo is uniform including the fonts.

b. Code of Conduct- Tom Padden

The review was helpful and there are edits to be made to the Code of Conduct. The Board would like the Code of Conduct to be compliant with the Policy Manual. The Code of Conduct has not been adopted.

c. Equipment & Fleet Update- Eric Gehrke

Our fleet is doing well! We will be selling some older boats in order to free up insurance and space at the lake. Final sales will be through the Board.

Motion to allow Eric and Cory to sell the Ginger and MaryAnna if the opportunity were to arise before the next board meeting.

Motion by- Don

Second- Lizabeth

Motion Passed

Other business concerns the Empacher single that has been at the lake since last summer. The Board will keep track of back rent owed and make efforts to find the owner.

d. Capital Initiatives/Foundations Campaign- Eric Gehrke

The Foundations Campaign is starting to look good with 35 donors having given specifically to the campaign. Pledges aren't posted so it was mentioned that it would be helpful to know pledges. A fundraising committee meeting was held and the members came up with a few grants that the club would qualify for. One goal is to project what can happen by bringing rowing to the city of Nashville (how it effects tourism, etc.) and how holding events can benefit the city.

e. Membership Update- Eric Gehrke

Juniors- 45 (above the budgeted 40)

Masters- 69 (above the budgeted 60)

Students- 3 (below budgeted 4)

Employee- 2

Nashville Rowing attended the SCA admitted scarab night to promote and recruit juniors. New juniors will be able to get involved starting this summer. Learn-to-rows are being held this spring to bring in new master members. The April learn-to-row is the most open. It was discussed that maybe we should only announce two dates at a time to encourage people to sign up earlier.

i. Scholarship Update- Maggie Davidson

The board thinks it would be a good idea for the MAB and JAB to come together to decide on qualifications for scholarships.

f. Adult Programs Update- Eric Gehrke

Masters Comp- 27

Masters Dev- 11

Some members decided not to participate in programs after invoices were sent so these invoices need to be voided. Going forward, the club can invoice 30-60 days ahead of time so that everyone participating is paid up before the program begins.

i. Plastic Water Bottle Initiative- Maggie Davidson

There was a suggestion to work towards eliminating plastic water bottle waste at the lake. Members are able to purchase a water bottle with the club logo on it. It was suggested that we keep a water cooler at the lake for refillable water bottles. This works better for regattas logistically. It was noted that the club created this problem when a member brought the green recycle bin to the lake but never emptied/picked it up. The bin does not get picked up by the city since they didn't put it there.

ii. Barge Build- Maggie Davidson

The barge build should cost between \$150-250. This fits within the repair budget. The club may want to explore splitting the cost with Vanderbilt in the future.

iii. Refund

A student member had many issues/complaints programmatically and requested a refund. The Board considered and denied their request.

iv. Development Program Concerns

Concerns about the masters development program were raised and addressed.

g. Juniors Programs Update- Eric Gehrke

HS Comp- 41 (1 below budget)

HS Dev- 10 (2 above budget)

MS Dev- 18 (8 above budget)

h. Ad Hoc Committee Updates

i. Finance- Don Sullivan

1. Accountant and Bookkeeper Update- Eric Gehrke

We found an accountant that is available and has worked with non profits before. They have worked with Quick Books and can take care of bookkeeping, payroll and tax reports for payroll. Cost would increase but the club will cap the hours. The committee recommends that the club move forward with the 3 month trial period.

Motion by- Don

Second- Phil

Motion passed

ii. Masters Coach- Maggie Davidson

1. Job Descriptions- Eric Gehrke

Job descriptions for a Masters Head Coach, a Performance Head Coach, and Development Coach were presented. MHC will get a seasonal salary owned by the program fees.

There was a motion to post the job description.

Motion by- Lizabeth

Second- Maggie

Motion passed

2. Candidate- Eric Gehrke

Eric presented the resume of a MHC candidate.

iii. By-Law Committee- Tom Padden

The committee is focusing on membership classifications right now, mostly on the junior side. They are also developing better accountability for use of a proxy.

i. Small Business Office Needs Update- Eric Gehrke

The staff came in under budget for the needed office supplies (spent- \$1300, budgeted- \$1500).

The phones were slightly over budget.

4. Other

a. April Meeting Date- Tom Padden

The next meeting will be held at SCA on April 29, 2015 at 7:00 pm.

5. Adjourn